

ASX announcement
18 August 2015

REFFIND expands into Asia in milestone deal with Randstad Technologies

- Strategic alliance with one of the world's largest recruitment firms
- First expansion for REFFIND outside Australia
- 400,000 new users to commence use of the REFFIND platform

Employee engagement technology company REFFIND Limited (ASX:RFN) has reached agreement with the Asia-Pacific arm of HR and recruitment specialists Randstad, who will use REFFIND Employ to target its network of 400,000 IT professionals.

The Randstad Technologies division will use the REFFIND platform to push relevant job vacancies to candidates spanning Australia, New Zealand, Singapore, Malaysia and Hong Kong. Those within the network will have the ability to then place an application or refer other appropriate candidates.

As well as providing its first international exposure the deal is the first reached by REFFIND with a human resources firm and highlights the scope for further contracts and channel agreements with such partners.

"Establishing a partnership with a firm of Randstad's repute is a coup for REFFIND and shows our potential within the recruitment world and in markets outside Australia," said REFFIND Co-Founder and Managing Director Jamie Pride.

"We will continue to pursue such partnerships aggressively and help these clients embrace changes in technology and a new age of engaging and communicating with prospective recruits."

Founded in The Netherlands in 1960 and operating in Australia since 1988, Randstad now operates in 39 countries which represent more than 90 percent of the global HR services market. Worldwide Randstad employs around 28,000 of its own staff and approximately 560,000 people in flexible work arrangements with Randstad customers.

"We are delighted to have come to an agreement with REFFIND, as it will provide Randstad Technologies job seekers with immediate access to all relevant roles. Additionally, job seekers will be able to refer their friends and colleagues for suitable roles and receive a reward for their effort," said Alex Jones, Regional Development Director and National Director at Randstad Technologies APAC.



“At Randstad Technologies, we are always on the lookout for new and innovative ways to engage with job seekers. REFFIND’s application gives us a unique crowd sourcing ability, which ensures we are best placed to meet our clients’ demands in a quick and effective manner. It provides us with another sourcing channel to add to Randstad Technologies’ agile sourcing methodology and tools.”

REFFIND, a smartphone application targeted for use by medium-to-large corporations, facilitates more efficient and effective communication with employees.

In addition to Employ, the REFFIND Engage product, currently in beta, enables brief and simple communication between management and employees while REFFIND Educate is being developed to provide short form video content to staff.

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About REFFIND

REFFIND Limited is a mobile employee engagement app for smartphones targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit www.reffind.com