

ASX announcement  
23 October 2015

## Award winning user experience architect Nick Gascoigne joins REFFIND

Employee experience technology company REFFIND Limited (ASX:RFN) has appointed award winning user experience architect Nick Gascoigne as Director of Product and Experience.

Most recently Mr Gascoigne worked with leading digital marketing agency VML Australia where he was the lead user experience architect on the new Rip Curl SearchGPS product ecosystem. His work on the project yielded a host of awards including three Cannes Lions.

Mr Gascoigne's role at VML also saw him develop the user experience for CommSec's front-end website, the Transport for NSW Motorcycle Safety Hub and the Kellogg's Nutri-Grain Throwdowns App and Iron Man Series digital channel.

Mr Gascoigne also spent many years working as a freelance visual design, user experience and digital production consultant for brands including Audi, Discovery Channel, ninemsn and Vodafone. He has been further recognised with awards from AIMIA, Spikes Asia, CLIO and many more.

"Nick has developed a host of excellent digital products offering substantial value to brands and businesses," said REFFIND APAC Vice President Nick Hillier.

"He is passionate about improving the user experience and has proven his wares from researching and documenting strategies, communicating and evaluating proposed designs through to implementation of the finished product."

The newly created Director of Product and Experience role will see Mr Gascoigne responsible for overall design and product management to position REFFIND for growth of the product platform as well as a cohesive customer experience.

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**About REFFIND**

REFFIND Limited is a mobile employee experience platform targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit [www.reffind.com](http://www.reffind.com)