

ASX announcement
20 August 2015

REFFIND strengthens team as Robert Love appointed CTO

Employee engagement technology company REFFIND Limited (ASX:RFN) has appointed technology development and software solutions specialist Robert Love as Chief Technology Officer (CTO).

Mr Love's recent experience includes a notable tenure as CTO of Innovation & Digital Ventures for PwC Australia, where he was instrumental in building the fledgling division and identifying high quality, disruptive digital opportunities for the PwC partnership.

Prior to this Mr Love was General Manager of Product & Engineering at Australia's preeminent startup incubator Pollenizer. There he played a pivotal role in the development of the company's 'Startup Science' innovation framework, working with many household names to inject positive elements of startup culture into corporate DNA.

Mr Love brings more than 18 years of relevant technology, software and innovation experience to REFFIND. He will be responsible for overall leadership of product development, the company's global technology infrastructure plus engineering and design staff.

Mr Love will commence his role with REFFIND on 24 August 2015.

"We continue to grow REFFIND's management and staff with high calibre talent," said REFFIND Co-Founder and Managing Director Jamie Pride.

"While Robert has experience with some particularly exceptional names in digital solutions, he differentiates himself by bringing hands-on technical skills and a reputation for managing and mentoring high-performing teams."

For more information please contact:

Matthew Wright
Investor/media relations
matt@reffield.com
+61 451 896 420



About REFFIND

REFFIND Limited is a mobile employee engagement app for smartphones targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit www.reffind.com