

ASX Announcement

30 March 2016

### **REFFIND launches Educate with Neil Perry's Burger Project**

Employee experience technology company, REFFIND Limited (ASX:RFN), today announced the launch of its Educate solution. REFFIND Educate, part of the REFFIND platform, enables organisations to deliver short-form video information to employees via their smartphones, providing a fast, simple way to educate and communicate with staff and new employees.

Australian celebrity chef Neil Perry's Burger Project will be the first client to roll-out the Educate component of the REFFIND platform, leveraging it to train and communicate with the company's employees.

REFFIND Educate has provided Burger Project with a replacement for time-consuming and costly traditional forms of training. It lets the organisation send short form videos to train its employees on basic food-handling skills and working up to the higher skills of grilling, customer service, training, and supervising.

Neil Perry AM, Burger Project founder and Rockpool executive chef, said, "Regular training is an important factor in maintaining our high standards and helps the organisation keep its brand pledge of providing house-made food with top-notch ingredients that ensures freshness and genuine quality.

"We were looking for a solution that was modern and new, which would appeal to the demographic of our staff and be readily accessible to them. With REFFIND Educate, we can make sure new employees know how to perform tasks according to the policies, processes, and systems that have been put in place to maintain our high quality standards. This is an especially valuable tool as Burger Project works on its goal to expand from two to over 50 outlets within the next few years."

With REFFIND Educate, Burger Project staff can now conduct all initial training on their smartphones. A follow-up survey ensures they understand the content and, if they ever need a refresher, the training content can be quickly resent. At the same time, information about new products or processes can be easily communicated to existing employees across the entire organisation, regardless of working hours.

Jamie Pride, managing director and co-founder, REFFIND, said, "We're pleased to see how Educate is effectively bringing the trainer to the learner and helping to make Burger Project staff training as easy, convenient, and efficient as possible. It's also great to know that the Educate application will be able to help Burger Project with its future expansion goals."

Early indication from existing customers and prospects suggests Educate will have a strong reception in the market.

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**For more information please contact:**

Matthew Wright  
Investor/media relations  
matt@reffind.com  
+61 451 896 420

**About REFFIND**

REFFIND Limited is a mobile employee experience platform targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN). For more information please visit [www.reffind.com](http://www.reffind.com)

