



**ASX Announcement**  
**5 June 2017**

## **APPOINTMENT OF NEW CEO**

The directors of employee communications and rewards company REFFIND Limited (ASX: RFN) (the Company) are pleased to announce the appointment of Frank Liardet as Chief Executive Officer effective immediately.

With 8 years experience in business administration, software engineering and product development and as the Company's first employee joining in 2015 Mr Liardet has extensive technical and commercial knowledge of the Company's suite of mobile platforms.

Mr Liardet has more recently led the Company's executive team through a strategic review of the Company's diversified product offerings, customer needs analysis and the multiple platforms through which the Company's products are delivered and played a key role with the Board of Directors in the development of the Company's strategic plan for FY2018.

The strategic plan combines further cost reductions with a sharpened focus on increasing the Company's engagement and footprint with existing customers and new customer acquisitions in Australia and the US. This will be achieved through the addition of enterprise integrations to the Company's WooBoard platform allowing it to acquire larger enterprise customers, as well as adding new and improved functionality across the entire platform.

Non-executive Chairman Robert Whitton said: "After an extensive customer needs and platform analysis, the Company is well positioned to deliver on its FY2018 key focus areas of increasing revenues through larger employee usage in existing enterprise customers as well as new customer acquisitions and we are delighted to have Frank Liardet work with the Board of Directors and lead the Company through what is clearly an important period of execution and value generation. Frank has championed the needs of our existing customers with long awaited product development initiatives which the Company is committed to delivering on."

**For more information please contact:**

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Company Secretary  
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## **About REFFIND**

REFFIND Limited is a mobile employee experience platform targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX: RFN).

For more information please visit [www.reffind.com](http://www.reffind.com)